

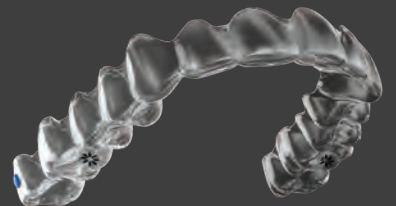


Choosing An Orthodontic Treatment For Your Teen?

➤ 10 Things You Need to Know.



WALTON & MAREADY
ORTHODONTICS



10 Things You Need to Know About Invisalign® Treatment.

1. Invisalign® treatment is the modern way to straighten teeth.

Invisalign® clear aligners are the future of teen teeth straightening — 95% of orthodontists agree.¹ After taking a digital scan or impression, your orthodontist will develop a treatment plan using a series of custom-made, removable, and virtually invisible aligners.

2. From simple to complex, Invisalign treatment is effective for a wide range of teeth-straightening cases.

Your first concern as a parent is choosing a treatment that will give your teen their best smile. With advances that no other clear aligner can offer, like SmartTrack® material and SmartForce® features, Invisalign clear aligners straighten teeth with 75% more predictability² — without interrupting your teen's life.

3. Invisalign treatment can now shape your teen's smile up to 2x faster.³

Invisalign clear aligners straighten teeth even faster — as much as 2x faster. And they are clear and removable, so you can see the progress in your teen's smile every step of the way.

4. Invisalign treatment is a more comfortable way to straighten teeth.

There are no brackets to rub or wires to break. And unlike most other aligners, Invisalign clear aligners are trimmed along the gum line for optimal patient comfort.

5. Teens do wear their Invisalign aligners.

Studies show teens wear their aligners the recommended 20 to 22 hours a day.⁴ Plus, only Invisalign clear aligners have built-in compliance indicators, so you can be sure your teen is wearing the aligners. What's best? Replacement aligners are available should your teen misplace them.

6. Teens who wear Invisalign clear aligners are more confident.

You want your teen to see what you've always seen: their potential. Traditional braces can make teens self-conscious, and studies show that teens with Invisalign clear aligners are 2x more likely to have a boost in self-esteem.⁵

7. You can have fewer, shorter office visits and fewer emergency visits.

Invisalign treatment can give you back family time, because Invisalign clear aligners don't need to be manually adjusted by an orthodontist. And you'll never have an emergency visit due to broken wires or brackets.

8. Your teen can keep living their life without interruption during Invisalign treatment.

The aligners are virtually invisible and easily removable, so your teen can still enjoy school pictures, social events, and all the foods they love. Plus, no brackets or wires means sports injuries are less likely. Your teen can even continue to brush and floss as usual for better oral health — and have less cavity-causing plaque than patients with braces.⁶

9. Many orthodontic insurance plans cover Invisalign treatment up to 50%.⁷

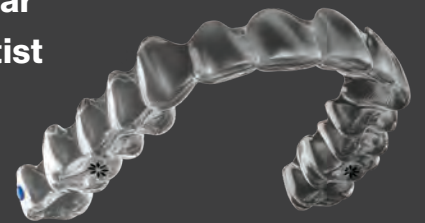
Ask your orthodontist how insurance, flexible spending accounts, and payment plans can help you fit Invisalign treatment into your budget.

10. The Invisalign® Teen Guarantee gives you the confidence to choose Invisalign clear aligners for your teen.

If you are not satisfied within the first six months of treatment, a participating orthodontist can switch your teen into traditional wires and brackets at no additional cost.

➤ **One million teens and counting have used Invisalign clear aligners to get the smiles they want. Ask your orthodontist what Invisalign treatment can do for your teen.**

Still have questions? Learn more at [invisalign.com](https://www.invisalign.com).



¹ Data from a survey of 78 orthodontists (from NA, EMEA, APAC) experienced in treating teenagers (minimum of 40 cases, prior 8 months) with Invisalign clear aligners, regarding teenagers with permanent dentition; doctors were paid an honorarium for their time.

² When compared with clear aligners that are made of off-the-shelf, single layer .030-inch material.

³ With weekly aligner changes, compared with two-week aligner wear.

⁴ Based on "Effectiveness of a Compliance Indicator for Clear Aligners" study by Orhan C. Tuncay DMD, S. Jay Bowman DMD, Jonathan L. Nicozisis DMD, Brian D. Amy DDS. Data on file at Align Technology.

⁵ The Invisalign Teen Confidence Survey was conducted in 2014 and polled 3,577 U.S. teenagers ages 13–17 and 2,118 U.S. mothers of teens ages 13–17, plus an oversample of 101 mothers of teens ages 13–17 who wear or have worn Invisalign clear aligners. The survey was conducted by Kelton, a leading global consumer insights and research firm.

⁶ Percentage of dental hygienists that primarily work in a practice offering the Invisalign® system who "agree" or "strongly agree" to the question "During Invisalign clear aligner treatment, most patients have less plaque compared to patients undergoing fixed appliance treatment." (n=176).

⁷ Many dental insurance plans cover Invisalign treatment just as they would other orthodontic treatments. Ask your doctor about how to use your orthodontic insurance coverage to pay for Invisalign treatment.